











# Medifast Streamline Checkout - 2015 Enterprise Changes

## SET 3: Checkout - NEW CUSTOMER STAGE - Inline Labels (Best Practice w/Mobile in Mind)

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### Checkout

#### Returning Customer Login

[Forgot your password?](#)

#### New Customers Get Started!

##### Your New Account

[Why do I need this?](#)

[What happened to my Username?](#)

#### Shipping Information

#### Billing Information

  PAYPAL  CREDIT/DEBIT CARD

#### Delivery Schedule

 One-Time Order Automatic Delivery

**OFFER: Autoship Tier Option Based on Order Total**  
(we should put the scenario language  
in here to see how each of these play out in context)

#### Shipping Method

TBD

 Expedite My Order

PLACE MY SECURE ORDER 

Shop Medifast  
with Confidence



#### My Order Summary

Item	Unit	Qty	Price	Total
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
			<b>Product Subtotal</b>	\$100.00
			<b>Shipping</b>	\$10.00
			<b>Tax</b>	\$5.00
			<b>Total</b>	\$115.00









# Medifast Streamline Checkout - 2015 Enterprise Changes

## SET 3: Checkout - New Customer - Selects to Use Credit Card, then selects One Time Order (OnDemand)

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### Checkout

#### Returning Customer Login

[Forgot your password?](#)

#### New Customers Get Started!

##### Your New Account

[Why do I need this?](#)

[What happened to my Username?](#)

#### Shipping Information

#### Billing Information

  PAYPAL  CREDIT/DEBIT CARD

#### Credit Card Details

Expires:


#### Delivery Schedule

 One-Time Order Automatic Delivery

**OFFER: Autoship Tier Option Based on Order Total**  
(we should put the scenario language  
in here to see how each of these play out in context)

#### Shipping Method

 \$XX.XX Standard Shipping Expedite My Order \$XX.XX Express Shipping \$XX.XX Next Business Day Shipping

PLACE MY SECURE ORDER 

Shop Medifast  
with Confidence



#### My Order Summary

Item	Unit	Qty	Price	Total
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
			<b>Product Subtotal</b>	\$100.00
			<b>Shipping</b>	\$10.00
			<b>Tax</b>	\$5.00
			<b>Total</b>	\$115.00

# Medifast Streamline Checkout - 2015 Enterprise Changes

## SET 3: Checkout - New Customer - Selects to Use Credit Card, then selects Autoship

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### Checkout

#### Returning Customer Login

[Forgot your password?](#)

#### New Customers Get Started!

##### Your New Account

[Why do I need this?](#)

[What happened to my Username?](#)

#### Shipping Information

#### Billing Information

  PYPAL  CREDIT/DEBIT CARD

#### Credit Card Details

Expires: 

April

2016

21218

#### Delivery Schedule

 One-Time Order Automatic Delivery

WELCOME TO WHATEVER YOU JUST SELECTED!

#### Shipping Method

 FREE STANDARD SHIPPING!! (or) Expedite My Order

PLACE MY SECURE ORDER 

Shop Medifast  
with Confidence



#### My Order Summary

Item	Unit	Qty	Price	Total
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
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Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
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Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
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Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
			<b>Product Subtotal</b>	\$100.00
			<b>Shipping</b>	FREE
			<b>Tax</b>	\$5.00
			<b>Total</b>	\$115.00

# Medifast Streamline Checkout - 2015 Enterprise Changes

## SET 3: Checkout - Existing Customer - Login Entry

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### Checkout

**Returning Customer Login**

[Forgot your password?](#)


### New Customers Get Started!


**Your New Account** [Why do I need this?](#)

[What happened to my Username?](#)

### Shipping Information

### Billing Information

 PAYPAL

 CREDIT/DEBIT CARD


### Delivery Schedule

- One-Time Order
- Automatic Delivery

**OFFER: Autoship Tier Option Based on Order Total**  
(we should put the scenario language in here to see how each of these play out in context)

### Shipping Method

TBD  Expedite My Order

PLACE MY SECURE ORDER 

### My Order Summary

Item	Unit	Qty	Price	Total
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
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Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
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Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
			<b>Product Subtotal</b>	\$100.00
			<b>Shipping</b>	\$10.00
			<b>Tax</b>	\$5.00
			<b>Total</b>	\$115.00

Shop Medifast with Confidence





# Medifast Streamline Checkout - 2015 Enterprise Changes

## SET 3: Checkout - Existing OnDemand Customer - Logged In Multi-ShipTo and BillTo Options

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### Checkout


Welcome Back Sherry!  
sherry@sherry.com


#### Shipping Information

- 308 E 25th Street, Baltimore, MD 21218 (Billing Address)
- Two Professional Drive, Gaithersburg, MD 20878

SHIP TO A DIFFERENT ADDRESS

#### Billing Information

 sherryerrera@gmail.com

 XXXX-XXXX-XXXX-1234 Exp. 01/01

ADD NEW CREDIT CARD FOR BILLING


#### Delivery Schedule

- One-Time Order
- Automatic Delivery

**OFFER: Autoship Tier Option Based on Order Total**  
(we should put the scenario language  
in here to see how each of these play out in context)

#### Shipping Method

- \$XX.XX Standard Shipping  Expedite My Order
- \$XX.XX Express Shipping
- \$XX.XX Next Business Day Shipping

PLACE MY SECURE ORDER 

Shop Medifast  
with Confidence



#### My Order Summary

Item	Unit	Qty	Price	Total
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/> 	\$10.00	\$100.00
			<b>Product Subtotal</b>	\$100.00
			<b>Shipping</b>	\$10.00
			<b>Tax</b>	\$5.00
			<b>Total</b>	\$115.00







# Medfast Streamline Checkout - 2015 Enterprise Changes


## SET 4: Checkout - FLOW/MOVEMENT THROUGH PANELS

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### 1 CHECKOUT EXISTING CUSTOMER? LOGIN NOW

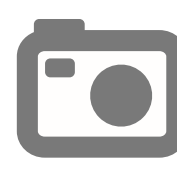
#### SELECT YOUR ORDER DELIVERY SCHEDULE

CONGRATULATIONS! YOU QUALIFY FOR XXXXX. Enroll in Medfast Advantage/BeSlim Club today!



OFFER: Autoship Tier Option Based on Order Total

AUTOSHIP PROGRAM



ONE-TIME ORDER

Next >

#### WHERE SHOULD WE SEND YOUR ORDER?

#### HOW FAST DO YOU WANT IT?

#### COMPLETE YOUR ORDER

#### WHY CERTAIN THINGS WON'T WORK;

- Removing Shipping Address - and making the CC address the default.
  - Combining Shipping and Billing Addresses into once section will be cumbersome for TSFL where many times there are many address associations.
  - This also looks junky to the returning customer no matter which channel.
  - We could change the checkout based on new or returning customers. That is a possibility if we're willing to make two different processes or simply streamline what we have.
  - Also, it's much cleaner to just use essentials for CC. It's also much better to not allow users to dwell longer than needed on payment.
- Promo code in Checkout/ Billing
- that doesn't work for us either
  - autoship codes are too late in the game - way too late. Those are our prime codes across campaigns and affiliates.
  - too late to show the customer the fruits of their code labor - won't see dollars off, free shipping or other free items like meals and such during checkout.

### 2 CHECKOUT EXISTING CUSTOMER? LOGIN NOW

#### SELECT YOUR ORDER DELIVERY SCHEDULE

One-Time Order

#### WHERE SHOULD WE SEND YOUR ORDER?

Enter your shipping address.

Address Entry Tips

First Name	Last Name
Street Address	Apt/Suite.
City	State
Phone	Zip

#### Create Your Medfast/TSFL Account

Why do I need this?

Your Email Address	<input checked="" type="checkbox"/> Subscribe to email
Create Password	Password Hints

Next >

#### HOW FAST DO YOU WANT IT?

#### COMPLETE YOUR ORDER

### 3 CHECKOUT EXISTING CUSTOMER? LOGIN NOW

#### SELECT YOUR ORDER DELIVERY SCHEDULE

One-Time Order

#### WHERE SHOULD WE SEND YOUR ORDER?

308 E 25th Street

#### HOW FAST DO YOU WANT IT?

\$10.00 Standard - 5-7 Business Days is fine

\$20.00 Second Day - I want it fast, but not that fast so that I pay more than the product total to get it.

\$30.00 Next Day - I don't care. I want it now!

Expedite My Order + \$10.00 Select to put your order in front of the line and out the door today!

Next >

#### COMPLETE YOUR ORDER

### 4 CHECKOUT EXISTING CUSTOMER? LOGIN NOW

#### SELECT YOUR ORDER DELIVERY SCHEDULE

One-Time Order

#### WHERE SHOULD WE SEND YOUR ORDER?

308 E 25th Street

#### HOW FAST DO YOU WANT IT?

Standard Shipping

#### COMPLETE YOUR ORDER

How would you like to pay?


 CREDIT/DEBIT CARD

**New Card Information**

Credit Card Number  CVV  ?

Expires: Month  Year  Zip

30-Day Money Back Guarantee

 ADD PAYPAL You will be direct to PayPal and be returned here once logged in.

#### Your Order Summary

Review Your Order

Shop Medfast with Confidence



Submit Your Secure Order

Product Subtotal	\$100.00
Shipping Tax	\$10.00
Tax	\$5.00
<b>Total</b>	<b>\$115.00</b>

My Order Summary				
Item	Unit	Qty	Price	Total
Product 12345	Box	1	\$10.00	\$100.00
Product 12345	Box	1	\$10.00	\$100.00
Product 12345	Box	1	\$10.00	\$100.00
Product 12345	Box	1	\$10.00	\$100.00
Product 12345	Box	1	\$10.00	\$100.00
Product 12345	Box	1	\$10.00	\$100.00
			<b>Product Subtotal</b>	\$100.00
			<b>Shipping Tax</b>	\$10.00
			<b>Tax</b>	\$5.00
			<b>Total</b>	<b>\$115.00</b>

### 5 CHECKOUT

THANKS!!!!

# Medfast Streamline Checkout - 2015 Enterprise Changes

SET 4: Checkout - NEW - Expanded


No Promo Code

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24


## CHECKOUT [EXISTING CUSTOMER? LOGIN NOW](#)

### SELECT YOUR ORDER DELIVERY SCHEDULE

CONGRATULATIONS! YOU QUALIFY FOR XXXXX. Enroll in Medfast Advantage/BeSlim Club today!

 OFFER: Autoship Tier Option Based on Order Total

AUTOSHIP PROGRAM

 ONE-TIME ORDER

Next >

### WHERE SHOULD WE SEND YOUR ORDER?

Enter your shipping address.

[Address Entry Tips](#)

First Name  Last Name

Street Address  Apt/Suite.

City  State

Phone  Zip

#### Create Your Medifast/TSFL Account

[Why do I need this?](#)

Your Email Address   Subscribe to email

Create Password  [Password Hints](#)

Registration agreement legal language

Next >

### HOW FAST DO YOU WANT IT?

\$10.00 Standard - 5-7 Business Days is fine

\$20.00 Second Day - I want it fast, but not that fast so that I pay more than the product total to get it.


\$30.00 Next Day - I don't care. I want it now!

Expedite My Order + \$10.00 Select to put your order in front of the line and out the door today!


Next >

### COMPLETE YOUR ORDER

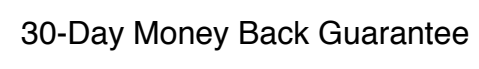
How would you like to pay?


 CREDIT/DEBIT CARD

**New Card Information**

Credit Card Number  CVV  

Expires: Month  Year  Zip



 ADD PAYPAL You will be direct to PayPal and be returned here once logged in.

### Your Order Summary

[Review Your Order](#)

Shop Medifast  
with Confidence



Submit Your Secure Order 

Product Subtotal	\$100.00
Shipping	\$10.00
Tax	\$5.00
<b>Total</b>	<b>\$115.00</b>

# Medifast Streamline Checkout - 2015 Enterprise Changes

SET 4: Checkout - \*\* DEFAULT - Expanded



No Promo Code

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

## CHECKOUT

### SELECT YOUR ORDER DELIVERY SCHEDULE

CONGRATULATIONS! YOU QUALIFY FOR XXXXX. Enroll in Medifast Advantage/BeSlim Club today!

 AUTOSHIP PROGRAM	OFFER: Autoship Tier Option Based on Order Total	 ONE-TIME ORDER
<input type="radio"/>		<input type="radio"/>
<input type="button" value="Next &gt;"/>		

### WHERE SHOULD WE SEND YOUR ORDER?

Enter your shipping address. [Address Entry Tips](#)


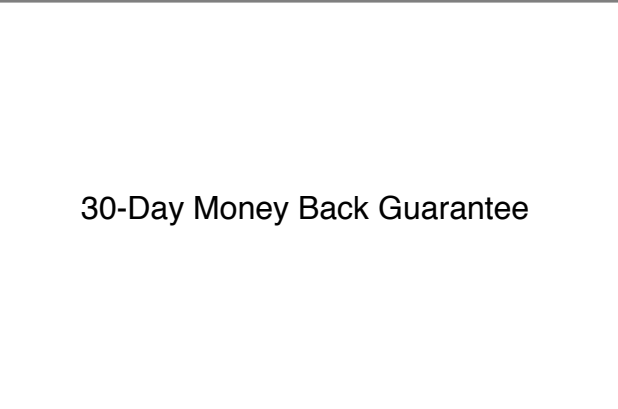

<input type="text" value="First Name"/>	<input type="text" value="Last Name"/>
<input type="text" value="Street Address"/>	<input type="text" value="Apt/Suite."/>
<input type="text" value="City"/>	<input type="text" value="State"/>
<input type="text" value="Phone"/>	<input type="text" value="Zip"/>

### HOW FAST DO YOU WANT IT?



<input checked="" type="radio"/>	\$10.00 Standard - 5-7 Business Days is fine
<input type="radio"/>	\$20.00 Second Day - I want it fast, but not that fast so that I pay more than the product total to get it.
<input type="radio"/>	\$30.00 Next Day - I don't care. I want it now!
<input type="checkbox"/>	Expedite My Order + \$10.00 Select to put your order in front of the line and out the door today!

### COMPLETE YOUR ORDER

How would you like to pay?

<input checked="" type="radio"/>	 CREDIT/DEBIT CARD	
<b>New Card Information</b>		
<input type="text" value="Credit Card Number"/>	<input type="text" value="CVV"/>	
Expires: <input type="text" value="Month"/>	<input type="text" value="Year"/>	<input type="text" value="Zip"/>
<input type="radio"/>	 ADD PAYPAL	You will be direct to PayPal and be returned here once logged in.

### Your Order Summary

 Shop Medifast with Confidence	 Medifast Member	<input type="button" value="Submit Your Secure Order"/>	<b>Product Subtotal</b> \$100.00 <b>Shipping</b> \$10.00 <b>Tax</b> \$5.00 <b>Total</b> \$115.00
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### My Cart

[EXISTING CUSTOMER? LOGIN NOW](#)

Item	Unit	Qty	Price	Total
Product 12345	Box	<input type="text" value="10"/>	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/>	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/>	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/>	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/>	\$10.00	\$100.00
Product 12345	Box	<input type="text" value="10"/>	\$10.00	\$100.00
			<b>Product Subtotal</b>	\$100.00
			<b>Shipping</b>	\$10.00
			<b>Tax</b>	\$5.00
			<b>Total</b>	\$115.00

NO CONFIRM PASSWORD!!!! I DID NOT FORGOT THIS FIELD. IT'S ON PURPOSE

All Error and alerts inline

All buttons that might take to steps should be unique color

Options for promo code field  
- suppress unless  
- use to build email list - ask for subscribe here!  
- change to link that should be clicked to expose field.

Autoship upsell.  
have we ever thought of not displaying autoship as an option for checkout if the order is less than the offer benefit amount?

Add assurance seals to both cart and checkout payment  
add payment option icons  
MBG on cart and checkout

- fix back button issues

-fix CC exp date - use numbers only as formatted on card  
e.g. 01/15

### Enter Your Email Address

Subscribe to email

### Looks like you're new

[Already Registered? Try a different email address.](#)

### Welcome back, Sherry

[Not You?](#) [Forgot Password?](#)

### Welcome back, Sherry

[Check your email for temp pass](#)

### TEMP PAGE

TAKE TO PAGE UPON EMAIL TO ENTER TEMP

### RESET PAGE

# Medifast Streamline Checkout - 2015 Enterprise Changes

SET 4: Checkout - \*\* NEW/LOGIN

No Promo Code

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

## CHECKOUT

### SELECT YOUR ORDER DELIVERY SCHEDULE

CONGRATULATIONS! YOU QUALIFY FOR XXXXX. Enroll in Medifast Advantage/BeSlim Club today!

**14** OFFER: Autoship Tier Option Based on Order Total  
AUTOSHIP PROGRAM

**ONE-TIME ORDER**

Next >

### WHERE SHOULD WE SEND YOUR ORDER?

Enter your shipping address.

[Address Entry Tips](#)

First Name  Last Name   
Street Address  Apt/Suite.   
City  State   
Phone  Zip

Next >

### HOW FAST DO YOU WANT IT?

\$10.00 Standard - 5-7 Business Days is fine

\$20.00 Second Day - I want it fast, but not that fast so that I pay more than the product total to get it.

\$30.00 Next Day - I don't care. I want it now!

Expedite My Order + \$10.00

Select to put your order in front of the line and out the door today!

Next >

### COMPLETE YOUR ORDER

How would you like to pay?

CREDIT/DEBIT CARD

**New Card Information**

Credit Card Number  CVV  ?

Expires: Month  Year  Zip

30-Day Money Back Guarantee

**PayPal** ADD PAYPAL You will be direct to PayPal and be returned here once logged in.

### Your Order Summary

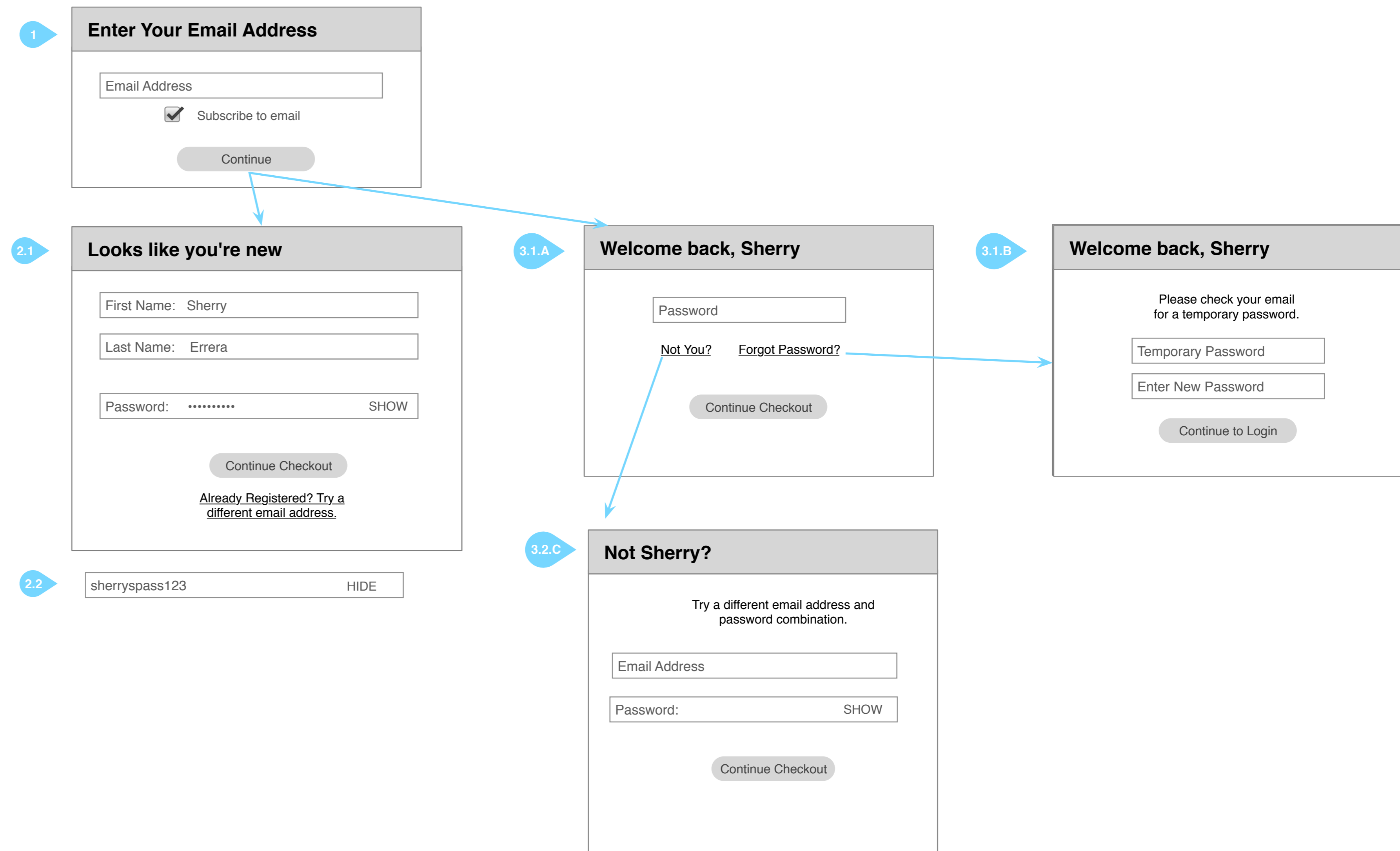
Review Your Order ?

Shop Medifast with Confidence



Submit Your Secure Order

Product Subtotal \$100.00  
Shipping \$10.00  
Tax \$5.00  
Total \$115.00



**Create Your Medifas/TSFL Account** [Why do I need this?](#)

sherry@sherry.com  Subscribe to email

Create Password  SHOW

Password Hints

**Create Your Medifas/TSFL Account** [Why do I need this?](#)

Your Email Address  You already have an account. [Please login.](#)  Subscribe to email

Create Password  SHOW

Password Hints

#### ALL Cart to Checkout SCENARIOS

- Visitor w/no code
- Visitor w/promo code
- Visitor w/dummy code
- Visitor w/preselect autoship and no code
- Visitor w/preselect autoship and dummy code
- Visitor w/preselect autoship and promo code
- Visitor w/preselect autoship tries to enter two+ promo codes
- Visitor w/preselect autoship tries to enter two+ dummy codes
- Visitor w/preselect autoship tries to enter dummy, then promo code
- Visitor w/preselect autoship tries to enter promo, then dummy code

- Logged In OD Customer w/no code
- Logged In OD Customer w/promo code
- Logged In OD Customer w/dummy code
- Logged In OD Customer autoship and no code
- Logged In OD Customer autoship and dummy code
- Logged In OD Customer autoship and promo code
- Logged In OD Customer autoship tries to enter two+ promo codes
- Logged In OD Customer autoship tries to enter two+ dummy codes
- Logged In OD Customer autoship tries to enter dummy, then promo code
- Logged In OD Customer autoship tries to enter promo, then dummy code

- Logged In Active AS Customer w/no code
- Logged In Active AS Customer w/promo code
- Logged In Active AS Customer w/dummy code
- Logged In Active AS Customer autoship and no code
- Logged In Active AS Customer autoship and dummy code
- Logged In Active AS Customer autoship and promo code
- Logged In Active AS Customer autoship tries to enter two+ promo codes
- Logged In Active AS Customer autoship tries to enter two+ dummy codes
- Logged In Active AS Customer autoship tries to enter dummy, then promo code
- Logged In Active AS Customer autoship tries to enter promo, then dummy code

- Logged In Inactive AS Customer w/no code
- Logged In Inactive AS Customer w/promo code
- Logged In Inactive AS Customer w/dummy code
- Logged In Inactive AS Customer autoship and no code
- Logged In Inactive AS Customer autoship and dummy code
- Logged In Inactive AS Customer autoship and promo code
- Logged In Inactive AS Customer autoship tries to enter two+ promo codes
- Logged In Inactive AS Customer autoship tries to enter two+ dummy codes
- Logged In Inactive AS Customer autoship tries to enter dummy, then promo code
- Logged In Inactive AS Customer autoship tries to enter promo, then dummy code

#### New customer - no promo code

- user enters email address and is prompted to enter new password.
- proceeds to Autoship.
- selects Autoship.
- allow cancel with prompt. (reverts to single order)
- selects Single order
- allow cancel with prompt. (reverts to no selection)
- Enter shipping address
- Select shipping
- if free shipping display free shipping and no selection option
- allow expedited option
- Enter CC billing info
- Review order content
- Submit order

#### Existing OD customer - no promo code

- if customer, user is prompted for password.
- proceeds to Autoship.
- selects Autoship.
- allow cancel with prompt. (reverts to single order)
- selects Single order
- allow cancel with prompt. (reverts to no selection)
- Enter shipping address
- Select shipping
- if free shipping display free shipping and no selection option
- allow expedited option
- Enter CC billing info
- Review order content
- Submit order

# Medifast Streamline Checkout - 2015 Enterprise Changes

## SET 4: Checkout - NEW - Always Expanded Options

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### CHECKOUT

[EXISTING CUSTOMER? LOGIN NOW](#)

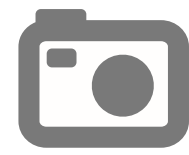
#### SELECT YOUR ORDER DELIVERY SCHEDULE

CONGRATULATIONS! YOU QUALIFY FOR XXXXX. Enroll in Medifast Advantage/BeSlim Club today!



AUTOSHIP PROGRAM

OFFER: Autoship Tier Option Based on Order Total



ONE-TIME ORDER

#### WHERE SHOULD WE SEND YOUR ORDER?

Enter your shipping address.

[Address Entry Tips](#)

First Name	Last Name
Street Address	Apt/Suite.
City	State
Phone	Zip

#### Create Your Medifast/TSFL Account

[Why do I need this?](#)

Your Email Address	<input checked="" type="checkbox"/> Subscribe to email
Create Password	Password Hints

Registration agreement legal language

#### HOW FAST DO YOU WANT IT?

\$10.00 Standard - 5-7 Business Days is fine

\$20.00 Second Day - I want it fast, but not that fast so that I pay more than the product total to get it.

\$30.00 Next Day - I don't care. I want it now!

Expedite My Order + \$10.00 Select to put your order in front of the line and out the door today!

#### COMPLETE YOUR ORDER

How would you like to pay?

CREDIT/DEBIT CARD

##### New Card Information

Credit Card Number	CVV	
Expires: Month	Year	Zip

30-Day Money Back Guarantee

ADD PAYPAL You will be direct to PayPal and be returned here once logged in.

#### Your Order Summary

[Review Your Order](#)

Shop Medifast  
with Confidence



Submit Your Secure Order

Product Subtotal	\$100.00
Shipping	\$10.00
Tax	\$5.00
<b>Total</b>	<b>\$115.00</b>

# Medifast Streamline Checkout - 2015 Enterprise Changes

## SET 4: Checkout - NEW - Upon Autoship Enrollment & Promo Code

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### CHECKOUT

[EXISTING CUSTOMER? LOGIN NOW](#)

#### SELECT YOUR ORDER DELIVERY SCHEDULE



AUTOSHIP PROGRAM



Welcome to Medifast Advantage / BeSlim Club!!!

[Next >](#)

No thanks! Please cancel my enrollment and savings.

#### WHERE SHOULD WE SEND YOUR ORDER?

Enter your shipping address.

[Address Entry Tips](#)

<input type="text" value="First Name"/>	<input type="text" value="Last Name"/>
<input type="text" value="Street Address"/>	<input type="text" value="Apt/Suite."/>
<input type="text" value="City"/>	<input type="text" value="State"/>
<input type="text" value="Phone"/>	<input type="text" value="Zip"/>

#### Create Your New Medifast/TSFL Account

[Why do I need this?](#)

Subscribe to email

[Password Hints](#)

[Registration agreement legal language](#)

[Next >](#)

#### HOW FAST DO YOU WANT IT?

FREE STANDARD SHIPPING IWTH ENROLLMENT!

\$20.00 Second Day - I want it fast, but not that fast so that I pay more than the product total to get it.

\$30.00 Next Day - I don't care. I want it now!

Expedite My Order + \$10.00

Select to put your order in front of the line and out the door today!

[Next >](#)

#### COMPLETE YOUR ORDER

How would you like to pay?



CREDIT/DEBIT CARD

#### New Card Information



Expires:

30-Day Money Back Guarantee



ADD PAYPAL

You will be direct to PayPal and be returned here once logged in.

#### Your Order Summary

[Review Your Order](#)



\$XX.XX REWARDS EARNED!

Shop Medifast  
with Confidence



Submit Your Secure Order

Product Subtotal	\$100.00
Shipping	\$10.00
Tax	\$5.00
<b>Total</b>	<b>\$115.00</b>

# Medifast Streamline Checkout - 2015 Enterprise Changes

## SET 4: Checkout - EXISTING OD (Logged In) - Expanded


1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### CHECKOUT

Welcome Back Sherry (sherry@sherry.com)

#### SELECT YOUR ORDER DELIVERY SCHEDULE

CONGRATULATIONS! YOU QUALIFY FOR XXXXX. Enroll in Medifast Advantage/BeSlim Club today!

  
**AUTOSHIP PROGRAM**

OFFER: Autoship Tier Option Based on Order Total



  
**ONE-TIME ORDER**



Next >

#### WHERE SHOULD WE SEND YOUR ORDER?

Confirm or enter a new shipping address.

 308 E. 25th Street, Baltimore, MD 21218

ADD NEW SHIPPING ADDRESS

Next >

#### HOW FAST DO YOU WANT IT?

\$10.00 Standard - 5-7 Business Days is fine

\$20.00 Second Day - I want it fast, but not that fast so that I pay more than the product total to get it.

\$30.00 Next Day - I don't care. I want it now!

Expedite My Order + \$10.00

Select to put your order in front of the line and out the door today!


Next >

#### COMPLETE YOUR ORDER

How would you like to pay?

 Visa XXX-XXXX-XXXX-1234 01/16  

ADD NEW CREDIT/DEBIT CARD

 ADD PAYPAL You will be direct to PayPal and be returned here once logged in.

#### Your Order Summary

Review Your Order ↻

Shop Medifast  
with Confidence



Submit Your Secure Order 

Product Subtotal	\$100.00
Shipping	\$10.00
Tax	\$5.00
<b>Total</b>	<b>\$115.00</b>

# Medifast Streamline Checkout - 2015 Enterprise Changes

## SET 4: Checkout - EXISTING AS (Logged In) - Expanded

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### CHECKOUT

Welcome Back Sherry (sherry@sherry.com)

MED ADVANTAGE / BESLIM MEMBER

1.0

YOU ARE PLACING A



ONE-TIME ORDER

You are enrolled in our XXX Club/Program

[Click here to edit your Autoship Program Order](#)

1.0

PROCEED >

1.0

### WHERE SHOULD WE SEND YOUR ORDER?

Confirm or enter a new shipping address.

308 E. 25th Street, Baltimore, MD 21218

ADD NEW SHIPPING ADDRESS

Next >

### HOW FAST DO YOU WANT IT?

\$10.00 Standard - 5-7 Business Days is fine

\$20.00 Second Day - I want it fast, but not that fast so that I pay more than the product total to get it.

\$30.00 Next Day - I don't care. I want it now!

Expedite My Order + \$10.00 Select to put your order in front of the line and out the door today!

Next >

### COMPLETE YOUR ORDER

How would you like to pay?

Visa XXX-XXXX-XXXX-1234 01/16  ?

ADD NEW CREDIT/DEBIT CARD

ADD PAYPAL You will be direct to PayPal and be returned here once logged in.

### Your Order Summary

Review Your Order ↻

Shop Medifast  
with Confidence



Submit Your Secure Order

Product Subtotal	\$100.00
Shipping	\$10.00
Tax	\$5.00
<b>Total</b>	<b>\$115.00</b>



# Medifast Streamline Checkout - 2015 Enterprise Changes

SET 4: Checkout - EXISTING OD (Logged In) - Expanded - w/1+ Shipping Address & Adds New Address


1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

## CHECKOUT

Welcome Back Sherry (sherry@sherry.com)

### SELECT YOUR ORDER DELIVERY SCHEDULE

CONGRATULATIONS! YOU QUALIFY FOR XXXXX. Enroll in Medifast Advantage/BeSlim Club today!

  
OFFER: Autoship Tier Option Based on Order Total  
AUTOSHIP PROGRAM

  
ONE-TIME ORDER



Next >

### WHERE SHOULD WE SEND YOUR ORDER?

Confirm or enter a new shipping address.

308 E. 25th Street, Baltimore, MD 21218

1718 N. Charles Street, Baltimore, MD 21230

ADD NEW SHIPPING ADDRESS



[Address Entry Tips](#)

### HOW FAST DO YOU WANT IT?

\$10.00 Standard - 5-7 Business Days is fine

\$20.00 Second Day - I want it fast, but not that fast so that I pay more than the product total to get it.

\$30.00 Next Day - I don't care. I want it now!

Expedite My Order + \$10.00

Select to put your order in front of the line and out the door today!

Next >


### COMPLETE YOUR ORDER

How would you like to pay?

 Visa XXX-XXXX-XXXX-1234 01/16

 MC XXX-XXXX-XXXX-1235 01/21

ADD NEW CREDIT/DEBIT CARD

 ADD PAYPAL You will be direct to PayPal and be returned here once logged in.

### Your Order Summary

Review Your Order ↕

Shop Medifast  
with Confidence



Submit Your Secure Order 

Product Subtotal	\$100.00
Shipping	\$10.00
Tax	\$5.00
<b>Total</b>	<b>\$115.00</b>

# Medifast Streamline Checkout - 2015 Enterprise Changes

## SET 4: Checkout - EXISTING OD (Logged In) - Expanded - w/1+ Payment Method & Adds New Card



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### CHECKOUT

Welcome Back Sherry (sherry@sherry.com)

#### SELECT YOUR ORDER DELIVERY SCHEDULE

CONGRATULATIONS! YOU QUALIFY FOR XXXXX. Enroll in Medifast Advantage/BeSlim Club today!

 <b>AUTOSHIP PROGRAM</b>	OFFER: Autoship Tier Option Based on Order Total	 <b>ONE-TIME ORDER</b>
<input type="radio"/>		<input checked="" type="radio"/>
		<a href="#">Next &gt;</a>

#### WHERE SHOULD WE SEND YOUR ORDER?

Confirm or enter a new shipping address.

308 E. 25th Street, Baltimore, MD 21218

1718 N. Charles Street, Baltimore, MD 21230

[ADD NEW SHIPPING ADDRESS](#)

[Next >](#)

#### HOW FAST DO YOU WANT IT?

\$10.00 Standard - 5-7 Business Days is fine

\$20.00 Second Day - I want it fast, but not that fast so that I pay more than the product total to get it.

\$30.00 Next Day - I don't care. I want it now!

Expedite My Order + \$10.00 Select to put your order in front of the line and out the door today!

[Next >](#)


#### COMPLETE YOUR ORDER

How would you like to pay?


 Visa XXX-XXXX-XXXX-1234 01/16

 MC XXX-XXXX-XXXX-1235 01/21

[ADD NEW CREDIT/DEBIT CARD](#)


 CREDIT/DEBIT CARD

**New Card Information**



Expires:

30-Day Money Back Guarantee

 ADD PAYPAL You will be direct to PayPal and be returned here once logged in.

#### Your Order Summary

[Review Your Order ↻](#)

Shop Medifast  
with Confidence



Submit Your Secure Order 

Product Subtotal	\$100.00
Shipping	\$10.00
Tax	\$5.00
<b>Total</b>	<b>\$115.00</b>

# Medifast Streamline Checkout - 2015 Enterprise Changes

## SET 4: Checkout - CUSTOMER - Select Autoship Program

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### CHECKOUT

Welcome Back Sherry (sherry@sherry.com)

#### SELECT YOUR ORDER DELIVERY SCHEDULE



AUTOSHIP PROGRAM

Welcome to Medifast Advantage / BeSlim Club!!!

[Cancel >](#)

Next >

#### WHERE SHOULD WE SEND YOUR ORDER?

Confirm or enter a new shipping address.

308 E. 25th Street, Baltimore, MD 21218

1718 N. Charles Street, Baltimore, MD 21230

ADD NEW SHIPPING ADDRESS

Next >

#### HOW FAST DO YOU WANT IT?

FREE SHIPPING w/your Program Enrollment!

\$20.00 Second Day - I want it fast, but not that fast so that I pay more than the product total to get it.

\$30.00 Next Day - I don't care. I want it now!

Expedite My Order + \$10.00

Select to put your order in front of the line and out the door today!

Next >

#### COMPLETE YOUR ORDER

How would you like to pay?

ADD PAYPAL You will be direct to PayPal and be returned here once logged in.

Visa XXX-XXXX-XXXX-1234 01/16

MC XXX-XXXX-XXXX-1235 01/21

ADD NEW CREDIT/DEBIT CARD

Your Order Summary

Review Your Order ↻

Shop Medifast  
with Confidence



Submit Your Secure Order

Product Subtotal	\$100.00
Shipping	\$10.00
Tax	\$5.00
<b>Total</b>	<b>\$115.00</b>

# Medfast Streamline Checkout - 2015 Enterprise Changes

## SET 4: Checkout - WORK OUT PROMO CODE & CART vs. CHECKOUT

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Encourage login often and early to reduce conflicts in promo code input and eligibility.

LOGIN ENCOURAGEMENT - ELSEWHERE  
- UPON ADD TO CART DROP DOWN  
- NAV BAR CART SUMMARY

My Cart EXISTING CUSTOMER? LOGIN NOW

SECURE CHECKOUT

Item	Unit	Qty	Price	Total
Product 12345	Box	10	\$10.00	\$100.00
Product 12345	Box	10	\$10.00	\$100.00
Product 12345	Box	10	\$10.00	\$100.00
Product 12345	Box	10	\$10.00	\$100.00
Product 12345	Box	10	\$10.00	\$100.00
Product 12345	Box	10	\$10.00	\$100.00
Product Subtotal			\$100.00	
Shipping			\$10.00	
Tax			\$5.00	
Total			\$115.00	

Keep Shopping

SECURE CHECKOUT

EXISTING CUSTOMER? LOGIN NOW

We need to either make Autoship "Dummy" Codes into the actual promotions that accompany enrollment (essentially changing the system definition of enrollment), OR we need to add some sort actual attribute/foundation to the dummy codes. This will allow us to trigger real responses/system knowledge of those codes and let us message all code conflicts properly.

KEEP CODES AS-IS

HAVE A PROMO CODE?

Enter Code

APPLY

IF LOGGED IN: NOT Eligible Show Reason Message

IF LOGGED IN: AS AS MEMBER: Hide Promo Code Box

IF LOGGED IN: IS Eligible Show Promo Code Applied

PROMOCODE123

IF EXISTING AS CUSTOMER, PAST XX DAYS,

NOT LOGGED IN or NEW CUSTOMER: NOT Eligible Show Reason Message (Expired, Not met minimum)

NOT LOGGED IN or NEW CUSTOMER: IS Eligible Show Promo Code Applied

PROMOCODE123

NOT LOGGED IN or NEW CUSTOMER: NOT Eligible because Pre-Enrolled in AS SHOW ALERT LIGHTBOX.

WHEN ONE CODE IS APPLIED, DISABLE FIELD TO DISALLOW ENTRY OF ANOTHER, SECOND CODE.

AUTO APPLIED CODE. SAME AS ABOVE. BUT, TRIGGER LIGHTBOX ALERT IF USER LOGS IN.

CHANGE HOW IT WORKS

HAVE A PROMO CODE?

Click to Add

IF LOGGED IN: NOT Eligible Show Reason Message

IF LOGGED IN: AS AS MEMBER: Hide Promo Code Box

IF LOGGED IN: IS Eligible Show Promo Code Applied

PROMOCODE123

IF EXISTING AS CUSTOMER, PAST XX DAYS,

NOT LOGGED IN or NEW CUSTOMER: NOT Eligible Show Reason Message (Expired, Not met minimum)

NOT LOGGED IN or NEW CUSTOMER: IS Eligible Show Promo Code Applied

PROMOCODE123

NOT LOGGED IN or NEW CUSTOMER: NOT Eligible because Pre-Enrolled in AS SHOW ALERT LIGHTBOX.

WHEN ONE CODE IS APPLIED, DISABLE FIELD TO DISALLOW ENTRY OF ANOTHER, SECOND CODE.

AUTO APPLIED CODE. SAME AS ABOVE. BUT, TRIGGER LIGHTBOX ALERT IF USER LOGS IN.

- OR -

APPLY PROMO CODE TO YOUR ORDER

Enter Your Promo Code

EXISTING CUSTOMER? LOGIN NOW

APPLY

SUCCESS!

PROMOCODE123

You Get \$XX.XX off your order!

Return to Cart

SECURE CHECKOUT

YOU SAVE WITH ADVANTAGE/BESLIM

BESTOFFER123 PROMOTION CODE ACCEPTED!

You're enrolled in our BeSlim / Medfast Advantage Program



OFFER: Autoship Tier Option Based on Order Total (Upsell opportunity based on Cart Total)

No thanks! Please cancel my enrollment and savings.

Return to Cart

SECURE CHECKOUT

YOU ALREADY HAVE OUR BEST OFFER!

You've entered a promotion code that is not compatible with your enrollment in MA/BS.

Your enrollment gives you the best savings over the code you just entered.

To use the code you just entered - and lose your enrollment and benefits as a XX Member, the appropriate option below.

Use this code! Please cancel my enrollment and savings.

Nevermind! I want to keep my enrollment and benefits.

SECURE CHECKOUT

CODE FAIL REASON

PROMOCODE123

Code applied, but add \$XX.XX to your order to redeem.

Return to Cart

SECURE CHECKOUT

Reflect Entry, Messages and fixes to problems on cart page if user selects "Return To Cart" or ever returns to cart.

If user doesn't click or take action after 20 seconds, close lightbox and return to cart.

Entering a AS code selects this in checkout and equates to an enrollment.

User that has preselected autoship on site, then enters a different promo code at cart, should get an alert message lightbox that explains the deal.

If user enters AS code or pre-enrolls in Autoship, when arriving at checkout, initial display as follows.

If user has previously entered a NON-AS code in cart or cart lightbox, but now selects autoship during checkout.

1 CHECKOUT EXISTING CUSTOMER? LOGIN NOW

MED ADVANTAGE / BESLIM MEMBER (w/program logo)



Welcome to Medfast Advantage / BeSlim Club!!!

Reminder of benefits and savings here too, but still need give them an out..

AUTOSHIP PROGRAM

No thanks! Please cancel my enrollment and savings.

WHERE SHOULD WE SEND YOUR ORDER?

Enter your shipping address. Address Entry Tips

First Name  Last Name

Street Address  Apt/Suite.

City  State

Phone  Zip

Create Your New Medfast/TSFL Account Why do I need this?

Your Email Address   Subscribe to email

Create Password  Password Hints

Registration agreement legal language

Next >

HOW FAST DO YOU WANT IT?

COMPLETE YOUR ORDER

1 CHECKOUT EXISTING CUSTOMER? LOGIN NOW

SELECT YOUR ORDER DELIVERY SCHEDULE

YOU'VE INCREASED YOUR SAVINGS!

Your enrollment in MA/BS has replaced your PROMOCODE123. But checkout the savings and benefits you now have!



Welcome to Medfast Advantage / BeSlim Club!!!

Next >

AUTOSHIP PROGRAM

No thanks! Please cancel my enrollment and savings.

WHERE SHOULD WE SEND YOUR ORDER?

HOW FAST DO YOU WANT IT?

COMPLETE YOUR ORDER

# Medifast Streamline Checkout - 2015 Enterprise Changes


## SET 4: Checkout - Existing Customer Attempts Login in Checkout

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### CHECKOUT [EXISTING CUSTOMER? LOGIN NOW](#)

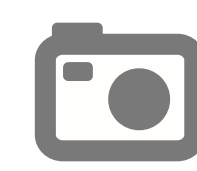
**SELECT YOUR ORDER DELIVERY SCHEDULE**

CONGRATULATIONS! YOU QUALIFY FOR XXXXX. Enroll in Medifast Advantage/BeSlim Club today!



**AUTOSHIP PROGRAM**

OFFER: Autoship Tier Option Based on Order Total



**ONE-TIME ORDER**

Next >

**WHERE SHOULD WE SEND YOUR ORDER?**

**HOW FAST DO YOU WANT IT?**

**COMPLETE YOUR ORDER**

### CHECKOUT [EXISTING CUSTOMER? LOGIN NOW](#)

**SELECT YOUR ORDER DELIVERY SCHEDULE** One-Time Order

**WHERE SHOULD WE SEND YOUR ORDER?**

Enter your shipping address. [Address Entry Tips](#)

First Name	Last Name
Street Address	Apt/Suite.
City	State
Phone	Zip

**Create Your Medifast/TSFL Account** [Why do I need this?](#)

sherry@gmail.com  Subscribe to email

Create Password Password Hints

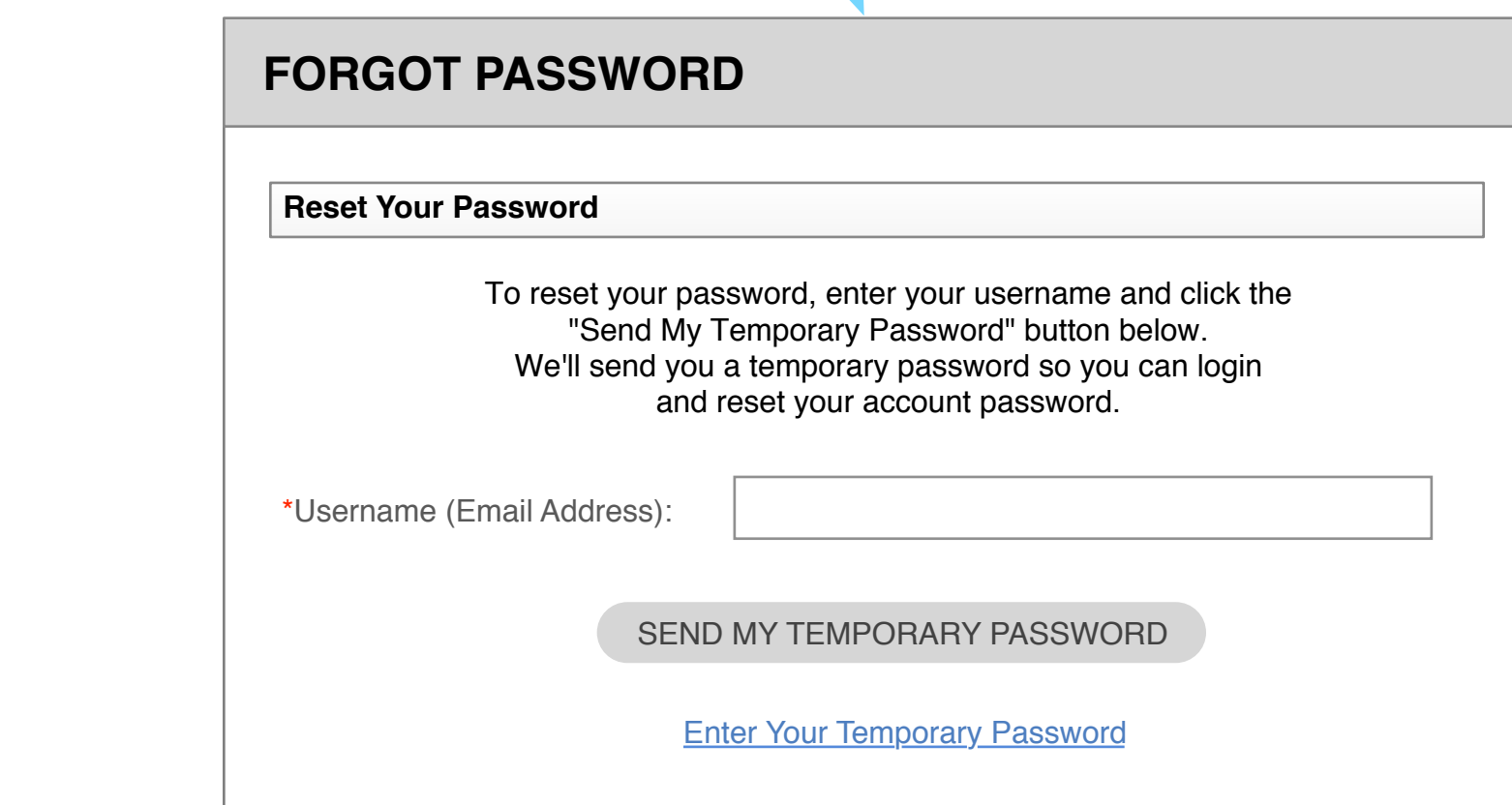
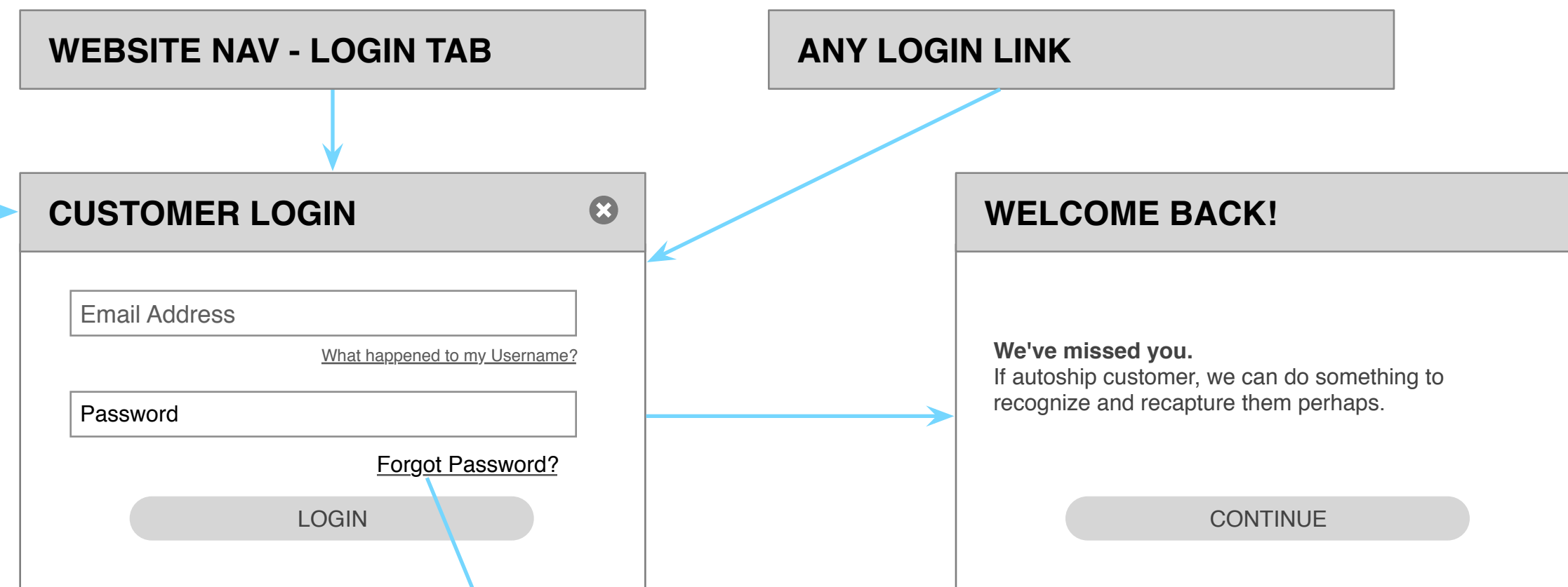
Registration agreement legal language

**You're email address already exists in our system. Please login in to your account. LOGIN NOW**

Next >

**HOW FAST DO YOU WANT IT?**

**COMPLETE YOUR ORDER**



### RESET YOUR PASSWORD

**Check Your Email!**

Please check your email for your temporary account password. Once received, return here to this screen to login with your temporary password and you'll be prompted to enter a new one.

If you don't receive this email in the next few minutes, please check your junk email folder or call Customer Service at 1-800-209-0878 for assistance.

\*Username (Email Address):

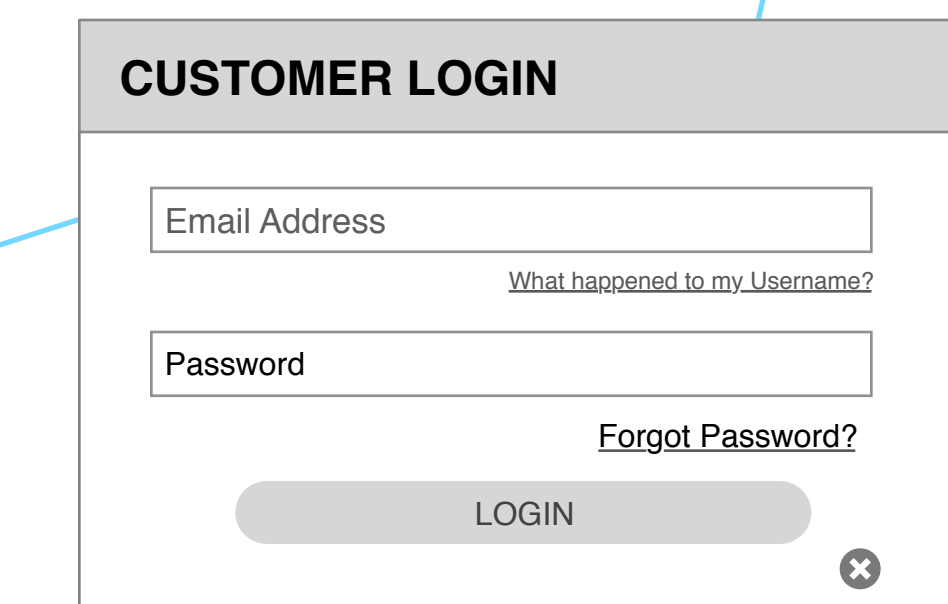
\*Temporary Password:

\*New Password:

Password should have 8-20 characters, no spaces, at least 1 number and 1 upper case letter.

\*Confirm New Password:

RESET MY PASSWORD



If successful login while in checkout process, expand autoship panel with applicable scenario.

Wanting to "hide" account creation within checkout process, but not near end - at beginning where user is already engaged in typing.

# Medifast Streamline Checkout - 2015 Enterprise Changes

## SET 4: Checkout - TSFL - Login / FAC - Not login top of page

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

### CART INTERSITIAL PAGE (what happens when someone not logged in clicks checkout)

[New to Take Shape For Life?](#)

#### I NEED TO FIND A HEALTH COACH

Ok! Let's Get Started

You can start creating Optimal Health in your life right now! Simply start signup below, and we'll connect you with a Take Shape For Life Health Coach who can support you as you work toward your goals.

Enter

FIND A HEALTH COACH

#### I'VE ALREADY FOUND A COACH

Already found a coach? Connect with them here.

Enter

OR

Search by:

CONNECT WITH MY COACH

[Returning Clients](#)

#### PLEASE LOGIN

[What happened to my Username?](#)

[Forgot Password?](#)

LOGIN

# Medifast Streamline Checkout - 2015 Enterprise Changes

Checkout CONVERSION PAGE - IDEA - SAVE FOR LATER

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

## Thank you!

Your Order #111111

You'll soon receive an email from us. If you have questions, please call 888-888-8888.

### No Account? Create One Now

- \* Track Your Orders
- \* Manage Your Plan
- \* Faster Checkout
- \* Receive Special Offers

Create Password

Confirm Password

### Your Profile and Preferences

Weight Loss Goal:

Dietary Preferences:

- Gluten-free    Vegetarian  
 Kosher    Diabetes Friendly

Birthday

Day

▼

Month

▼

Year

▼

Communication Preferences:

- EMAIL  Product Info    News and Tips  
 Surveys    Promotions

DIRECT MAIL

SMS TEXT

Mobile Phone:

(   )

CREATE ACCOUNT

### Thanks for Your Order #111111

[Print Receipt](#)

Product	Unit	Qty	Total
<b>Sugar-Free Syrup</b> 57750	Box	10	\$100.00
<b>Cheese Pizza Bites</b> 68240	Box	3	\$30.00
<b>Chocolate 55 Shakes</b> 68240	Box	2	\$20.00
<b>Sugar-Free Syrup</b> 57750	Box	10	\$100.00
<b>Cheese Pizza Bites</b> 68240	Box	3	\$30.00
<b>Chocolate 55 Shakes</b> 68240	Box	2	\$20.00
<b>Sugar-Free Syrup</b> 57750	Box	10	\$100.00
<b>Cheese Pizza Bites</b> 68240	Box	3	\$30.00
<b>Chocolate 55 Shakes</b> 68240	Box	2	\$20.00
<b>Product Subtotal</b>			\$100.00
<b>Shipping</b>			\$10.00
<b>Tax</b>			\$5.00
<b>Total</b>			\$115.00

#### Your Information

Sherry Errera  
sherry@stingrayinternet.com

#### Billing Information

VISA xxx-xxxx-xxxx-1111

308 E 25th Street  
Baltimore, MD 21218

#### Shipping Information

Expedited / Ground

Sherry Errera  
308 E 25th Street  
Baltimore, MD 21218

[Print Receipt](#)